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**ALPZA**

**MEMBER ASSOCIATION**

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**ASOCIACIÓN LATINOAMERICANA DE  
PARQUES ZOOLOGICOS Y ACUARIOS**






# ABOUT ALPZA



The Latin American Association of Zoos and Aquariums (ALPZA) is the most important regional organism that includes the most prestigious and influential zoological institutions in Latin America and the Caribbean. Its goal is to facilitate collaboration among its members, to promote their integral development while maintaining the highest standards in animal welfare, environmental education, sustainability, conservation, and safety. ALPZA is also the Latin American representative in the World Association of Zoos and Aquariums (WAZA).

## MISION

We are a platform that promotes the integral development of its members and inspires to obtain the highest impact on biodiversity conservation, integrating the efforts of the Latin American and the Caribbean region to global conservation goals.



# ABOUT ALPZA

## VISION

To ensure biodiversity conservation of the Latin American region, harmoniously integrating humans with nature.

## STRATEGIC GOALS

- To promote strategies for the integral development of our members.
- To create positive changes in Latin American biodiversity conservation.
- To guarantee the long-term viability of wildlife populations within Latin American zoos and aquariums.

## STRUCTURE OF ALPZA

ALPZA has a Board of Directors represented by professionals from different countries who are elected by its members. The strength of the association comes from the very diverse members that compose it, as well as several Committees, and an Executive office based in Santiago, Chile.



# WHY BECOME A MEMBER OF ALPZA?



Being a Member of ALPZA provides recognition and positioning in one of the most biodiverse regions of the world: Latin America.

To lead the future of zoos and aquariums in Latin America.

To share knowledge and experiences with professionals of the union in Latin America and the world.

To interact with other institutions and learn from them. As integration in the zoological community is strengthened locally and globally, and it facilitates reciprocity among members.

Being a member of ALPZA facilitates access to information, opportunities, and the possibility of collaborative work with institutions that are in other parts of the world, since our Association is a member of WAZA (World Association of Zoos and Aquariums) and has a close relationship with other regional Associations and nationals in Latin America.



# WHY BECOME A MEMBER OF ALPZA?

ALPZA provides the best scenario to exchange experiences and achievements, seek solutions, and find allies so that Latin America, as the center of world biodiversity, has the zoos and aquariums it deserves.

ALPZA promotes the exchange of information and experiences at regional and international levels on various topics, such as animal welfare, health, and nutrition, conservation, environmental education, population management, sustainability, science, administration, and more.

ALPZA maintains strategic alliances with other international organizations, developing agreements in favor of its members, such as the Memorandum of Understanding (MoU) with the European Association of Zoos and Aquaria (EAZA) and the Zoo Conservation Outreach Group (ZCOG).

ALPZA represents its members in international forums and acts as the link between the international zoological community.



ALPZA MEMBERS  
RECEIVE MORE THAN  
17 MILLION VISITS PER  
YEAR.

ALPZA IS PRESENT IN  
14 COUNTRIES IN  
LATIN AMERICA.



# BENEFITS

## PARTICIPATION IN EVENTS AND OPPORTUNITIES FOR PROFESSIONAL IMPROVEMENT

ALPZA manages scholarships to support the participation of its members in international events (congresses, courses, and workshops, among others).

Discounts on conferences and training courses offered by other institutions and associations that share co-membership with ALPZA.

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Access to the most important conferences and forums for zoos and aquariums in Latin America.



# BENEFITS

Members discount for the ALPZA Annual Congress. A meeting that brings together the entire community of the Association, to share their experiences and address the most important challenges for the community of zoos and aquariums in Latin America and the world, as well as to enrich the knowledge of its professionals with expert exhibitors of level world.

Receive and disseminate ongoing information about courses, workshops, scholarships, and other training events.

ALPZA organizes training and updating courses, in which its members have preferential access to discounts in the registration fee and scholarships from the Association.

Participation in webinars and exclusive talks for members of the Association. Each month, the ALPZA committees hold specialized talks and webinars on various topics to share their knowledge and experiences with the community.



# BENEFITS

## CONSERVATION OPPORTUNITIES

Certify conservation projects developed by your Association. ALPZA certifies conservation programs carried out by its members, which guarantees a real contribution to the conservation of biodiversity.

Possibility of having ALPZA support to apply for projects.

Participation in conservation communication projects and campaigns coordinated by the Association.

ALPZA MEMBERS RESCUE  
MORE THAN 5,500  
ANIMALS PER YEAR

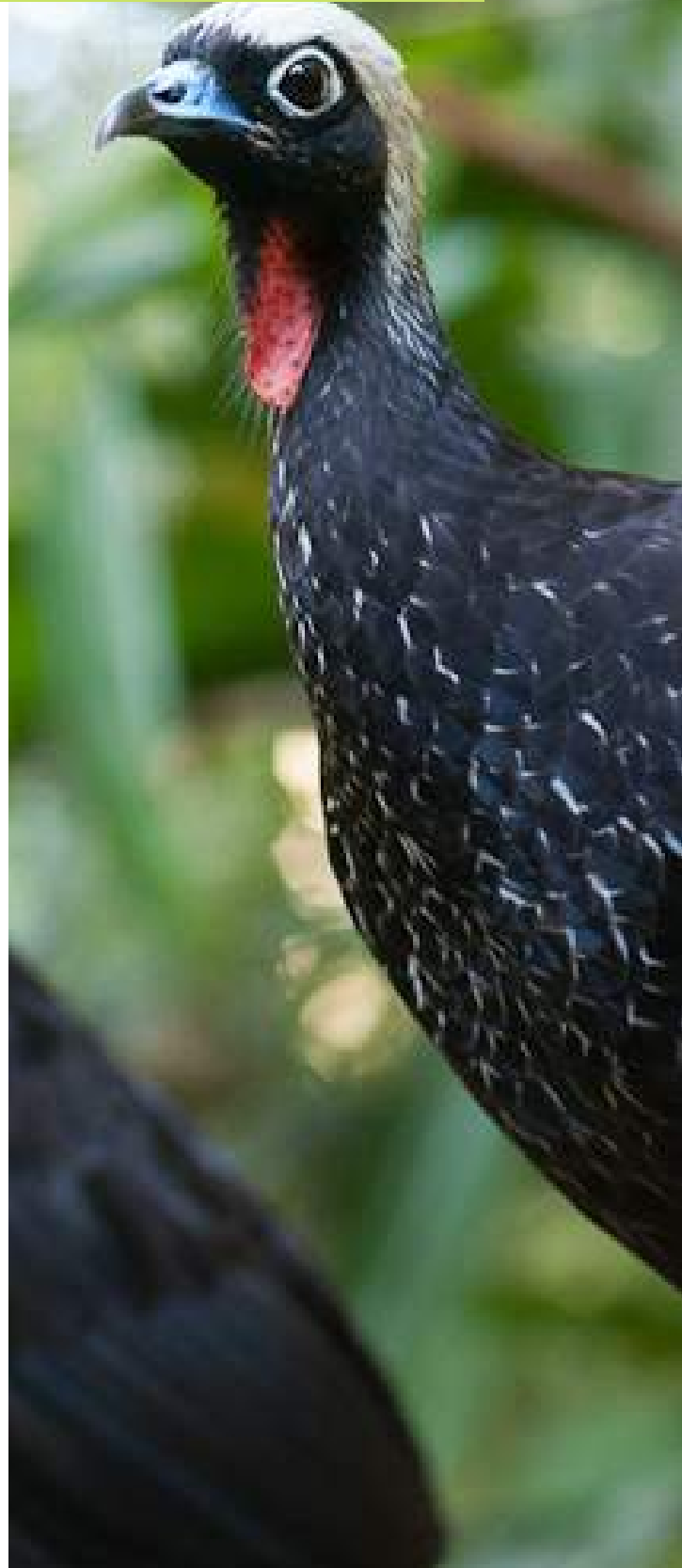


# BENEFITS

## PARTICIPATION IN THE ALPZA COMMITTEES

ALPZA has 7 committees that work in a structured and stable manner. Integrating professionals from various countries and belonging to various zoological institutions and aquariums.

- Accreditation and Ethics Committee
- Animal Welfare Committee
- Conservation Committee
- Education Committee
- Aquarium Committee
- Communications Committee
- Sustainability Committee



# BENEFITS

## PARTICIPATION IN THE ALPZA COMMITTEES

Being a member of ALPZA allows you to participate in these committees, where knowledge and experiences can be shared with specialist professionals from various associations and zoological and aquarium institutions.

It grants the possibility of collaborating in the preparation of documents related to the care of animals and the work of the committees, which will become reference guidelines for the Association community.



# BENEFITS

## ACCESS TO WEB RESOURCES

www.alpza.com attracts around 5,000 people each month. The site has two sections; one open to the public where the work of the Association and its Members is shared to the general public, and a members-only section with the following benefits:

Access to exclusive information, which includes technical material developed by the Association.

Possibility of accessing documents related to the handling and care of animals with other members of the community.

ALPZA translates documents from English into Spanish and Portuguese to extend their reach to other languages.



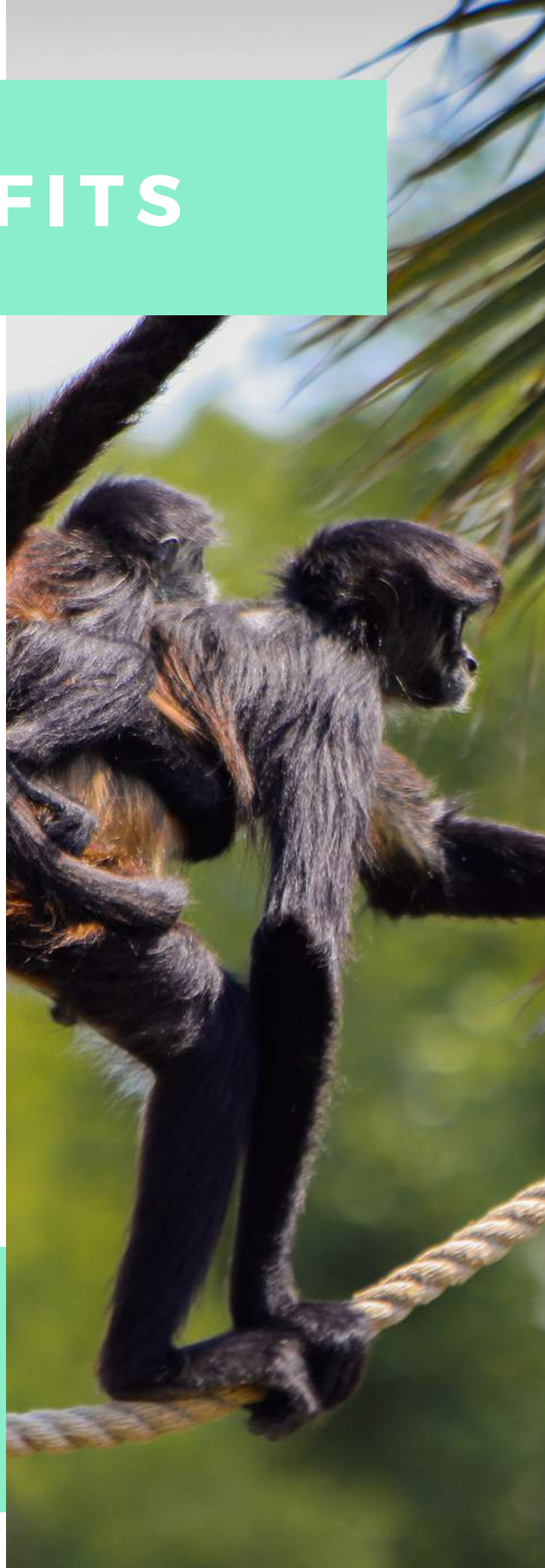
# BENEFITS

Access to the ALPZA Annual Report. Which incorporates all the work developed in the year by the board of directors, executive office, committees, they are presented to the newly accredited institutions and certified conservation projects, in addition to other achievements of our community.

Access to the document "Footprints that Impact", which describes contributions made by our members in conservation, education, animal welfare, sustainability, and care of its wildlife populations.

THE GLOBAL COMMUNITY  
OF ALPZA MEMBERS ON  
SOCIAL MEDIA EXCEEDS  
9 MILLION FOLLOWERS.

ALPZA BUILDING COMMUNITY



# BENEFITS

## APPEARANCE IN THE ALPZA MEDIA

Share news in the ALPZA newsletter. Our Association has a tri-monthly newsletter in English and Spanish, to disseminate the most important news, good practices, and milestones that involve ALPZA members.

Announce news of your association on the ALPZA social networks. We have various means of dissemination that include, in addition to the website, social networks, such as Facebook, Instagram, Twitter, and a YouTube channel, which in total add up to a community of about 20,000 followers.

The appearance of your association's logo and a link to your website on the member's page. The official ALPZA website brings together all the members of the Association to present them to the public, allowing easy redirection to your own website.



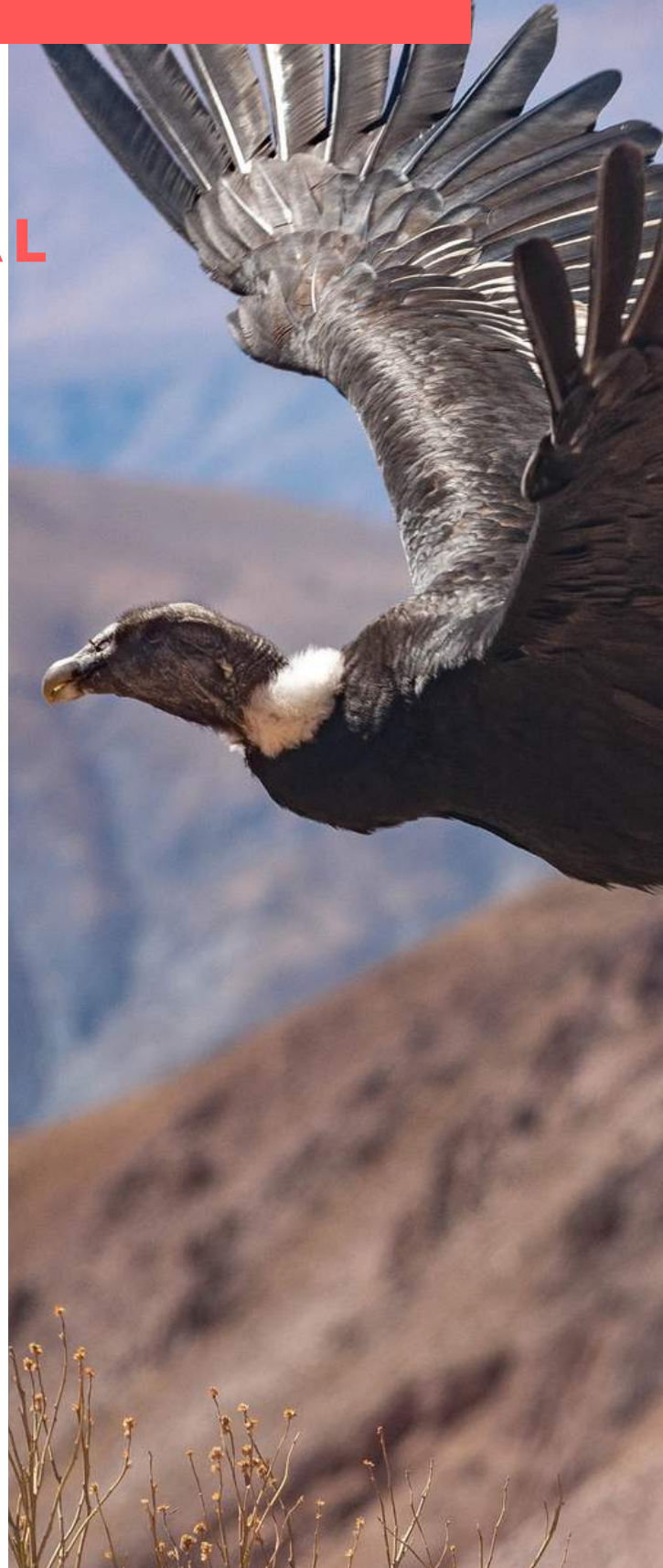


# BENEFITS

## PARTICIPATION IN COMMUNICATIONAL CAMPAIGNS

Annually ALPZA develops various campaigns that seek to enhance the role played by zoos and aquariums in society.

Being a member of ALPZA offers the opportunity to participate in the various communications, educational, and conservation campaigns carried out throughout the year. Extending its reach to the public located in the countries of the Latin American region.





A close-up photograph of a greyhound's face, showing its distinctive grey and white fur and a large, expressive orange-brown eye. The image is partially obscured by a bright yellow banner at the top. 

# REQUIREMENTS

Be a national or regional association of zoological institutions and aquariums, located within or outside of Latin America. With a mission supported by the general vision of the World Association of Zoos and Aquariums (WAZA).

# COSTS ASSOCIATED WITH THE MEMBERSHIP

The annual cost of the Membership for Associations is US 400. The cost of the registration is US 50, and paid only once.

At the time of paying the registration and annual fee, your user will be activated on the [ALPZA website](#); you will be considered an active member and will be included in the mailing lists of members. The activation will be visible on the ALPZA website and your login and password will allow you to review the information found on the website section exclusive for members of the Association.

**APPLY**





# ALPZA

Asociación Latinoamericana de  
Parques Zoológicos y Acuarios

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