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**ALPZA**  
**CORPORATE MEMBER**

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**LATIN AMERICAN ASSOCIATION OF  
ZOOLOGICAL PARKS AND AQUARIUMS**





# ABOUT ALPZA



The Latin American Association of Zoos and Aquariums (ALPZA) is the most important regional organism that includes the most prestigious and influential zoological institutions in Latin America and the Caribbean. Its goal is to facilitate collaboration among its members, to promote their integral development while maintaining the highest standards in animal welfare, environmental education, sustainability, conservation, and safety. ALPZA is also the Latin American representative in the World Association of Zoos and Aquariums (WAZA).

## MISIÓN

We are a platform that promotes the integral development of its members and inspires to obtain the highest impact on biodiversity conservation, integrating the efforts of the Latin American and the Caribbean region to global conservation goals.



# ABOUT ALPZA

## VISION

To ensure biodiversity conservation of the Latin American region, harmoniously integrating humans with nature.

## STRATEGIC GOALS

- To promote strategies for the integral development of our members.
- To create positive changes in Latin American biodiversity conservation.
- To guarantee the long-term viability of wildlife populations within Latin American zoos and aquariums.

## STRUCTURE OF ALPZA

ALPZA has a Board of Directors represented by professionals from different countries who are elected by its members. The strength of the association comes from the very diverse members that compose it, as well as several Committees, and an Executive office based in Santiago, Chile.



# WHY BE A MEMBER OF ALPZA?



To be part of the most important zoo and aquarium association in Latin America and the Caribbean.

Being a Member of ALPZA provides recognition and positioning in one of the most biodiverse regions of the world: Latin America.

ALPZA members receive more than 17 million visits per year.

ALPZA members rescue more than 5,500 wild animals per year

Take part in the conservation efforts with some of the most threatened and rare species of the planet.

Our association is the best framework to exchange knowledge, experiences, and achievements in the region. Its strong ties with other international groups and associations (WAZA, EAZA, AZA, IUCN, CITES, etc.) provide a platform where connections, access to information, opportunities, and the possibility of collaborative work are made.

ALPZA encourages the exchange of information and experiences at a regional and international level in many topics, such as animal welfare and



# WHY BE A MEMBER OF ALPZA?

husbandry, conservation, science, environmental education, population management, animal health and nutrition, administration, and more.

ALPZA has a trusted platform for your corporation/company to access all zoos and aquarium members of our Association.

ALPZA will grant you access to contacts with directors and area managers of the various zoos and aquarium members of our Association.

As the most important zoological association in Latin America, ALPZA will award support for your company/corporation before its members.

ALPZA will advertise your company/corporation according to the level of corporate membership: Gold, Silver, and Bronze.

By becoming a member of ALPZA, your news, events, projects will be published (depending on the level of the corporate membership) on the ALPZA website, digital newsletter, Instagram, Facebook, Twitter, and/or YouTube and in our mailing list, being widely disseminated.



ALPZA MEMBERS  
RECEIVE MORE THAN  
17 MILLION VISITS PER  
YEAR

ALPZA IS PRESENT IN  
14 LATIN AMERICAN  
COUNTRIES



# BENEFITS

## PARTICIPATION IN EVENTS AND OPPORTUNITIES

ALPZA organizes an annual high-quality conference, in which its members can benefit from special rates. This meeting brings together the entire community of the Association, to share their experiences and address the most important challenges for the community of zoos and aquariums in Latin America and the world, as well as to enrich the knowledge of its professionals with expert world-class speakers.



# BENEFITS

## ACCESS TO WEB RESOURCES

[www.alpza.com](http://www.alpza.com) attracts around 5,000 people each month. The site has two sections; one open to the public where the work of the Association and its Members is shared to the general public, and a members-only section with the following benefits:

Access to the ALPZA Annual Report, which incorporates the work carried out by the Executive Office, the committees, accredited institutions, certified conservation projects, and the financial report of the association.

Access to the document "Footprints that Impact", which describes contributions made by our members in conservation, education, animal welfare, sustainability, and care of its wildlife populations.



# BENEFITS

## FEATURED IN THE ALPZA MEDIA

The global community of ALPZA members on social media exceeds 9 million followers.

Share news in the ALPZA newsletter. Our Association has a tri-monthly newsletter in English and Spanish, to disseminate the most important news, good practices, and milestones that involve ALPZA members.

The appearance of your institution's logo and a link to your website on the member's page. The official ALPZA website brings together all the members of the Association to present them to the public, allowing easy redirection to its corporate website.





A close-up photograph of a pronghorn's face, focusing on its eye and the texture of its fur. The eye is a striking orange-brown color with a dark pupil. The fur is a mix of grey, white, and black, with fine hairs clearly visible. The background is a soft, out-of-focus green, suggesting a natural outdoor setting.

# REQUIREMENTS

Those corporate and/or commercial entities, that provides zoos and aquariums with services and/or products. Corporate Members should NOT trade animals as a business (e.g. dealers or brokers). Currently, ALPZA has defined three categories of Corporate Members: Gold, Silver, and Bronze.

# CORPORATE CATEGORIES

## GOLD

A prime stand at ALPZA's annual conference.

Your corporate image on the official stationery in conferences and courses of ALPZA.

Two registrations to ALPZA's annual conference.

Prime presence on ALPZA's website (banner), and newsletter.

Exclusive space to present as a Corporate Member at ALPZA's annual conference.

Access to the ALPZA contact directory.

**VALUE: 5,000 USD/YEAR**

**APPLY**



# CORPORATE CATEGORIES

## SILVER

Normal stand at ALPZA's annual conference.

Presence in the list of members of the ALPZA website.

Prime presence on ALPZA's website (banner), and newsletter.

Your corporate image on the official stationery in conferences and courses of ALPZA.

Access to the ALPZA contact directory.

**VALUE: 3,000 USD/YEAR**

**APPLY**



# CORPORATE CATEGORIES

## BRONZE

50% discount on the normal stand at ALPZA's annual conference.

Prime presence on ALPZA's website (banner), and newsletter.

Presence in the list of members of the ALPZA website.

**VALUE: 1,000 USD/YEAR**

**APPLY**







# ALPZA

Asociación Latinoamericana de  
Parques Zoológicos y Acuarios

**CORPORATE MEMBER**

